

RULES OF THE COMPETITION

1. The Competition is open to the all printers in Sri Lanka, who are members of the Sri Lanka Association of Printers (SLAP). Those who are currently not members, can simultaneously obtain membership of SLAP by completing the membership form enclosed.
2. The items submitted for the competition should have been printed in Sri Lanka between **1st January 2016 to 31st December 2017**.
3. All the items entered to the competition must have been printed in Sri Lanka in the applicant's own printing facilities, though they may use imported input components including pre-press.
4. All samples should be from the normal production run and not specially printed for the competition.
5. Entries with incomplete or incorrect details in the luminous sticker will be rejected. However, all such entries will be displayed at the exhibition.
6. SLAP reserves the right to cancel any category of the competition that has **less than three entries** from three individual competitors. However, all such entries will be displayed at the exhibition.
7. Closing date for entries will be **Wednesday, 21st February 2018**.
8. The winner will be announced at the **Award Ceremony on 18th March 2018 at Shangri-La, Colombo**.
9. For the Newspaper category the competitors should submit newspapers for three different days printed between **1st January 2016 to 31st December 2017**.

How to Enter

1. You may submit any number of entries for each category.
2. For each entry, include two (2) identical printed samples for judging. These samples will not be returned after the competition, unless a prior arrangement is made with the SLAP secretariat.
3. For each sample of entry, fill in the luminous sticker and paste it on the right hand top corner of the sample.
4. Thereafter, for each sample of entry, fill in the large descriptor sticker with relevant details and paste it on the reverse.

5. Enclose entry set (2 sample pieces) in a transparent bag.
6. Very small items (such as visiting cards, tags etc.) need to be mounted on a white box board of size A5 or larger.
7. Every participant company needs to complete one application form.
8. If you are not a member of SLAP, complete the membership application form and submit it with the entry form for the competition.
9. Mail or handover your entries, entry form and payment to reach the Sri Lanka Association of Printers before the closing date.

If you need further clarifications, please do not hesitate to contact the Administrative Secretary, Sri Lanka Association of Printers on Tel: 011 2741750, 2741979 / Fax 011 2741899 or e-mail slap@srilankaprinters.com

THE JUDGING PROCESS

There will be an international panel of judges, who are professionals in printing and print related technology. They will be neutral to the Sri Lankan print industry. Judging will be done in three rounds.

Round One

This round serves to eliminate all entries that are unsuitable for consideration. The judges will rate each entry on an “in or out” basis. An entry chosen even by one judge will be taken in.

Round Two

All entries selected in Round One that qualifies will be judged according to the criteria specified and will receive scores as per the marking system in the following table. As seen in table, the printer is responsible for item One and has direct control over items 2 and 3, together contribute 70 points, while other criteria which cannot be entirely disassociated from a printed product, also receives the remaining 30 points.

Round Three

The scores given in Round Two will be tabulated and the top five entries will be presented to the judges for confirmation. If the judges feel that there should be a change in the order, it will be done only by a majority vote of the Judges. Once the order is confirmed, the top three will be chosen for the Awards of Excellence, Distinction and Merit respectively. A Certificate of Recognition will be awarded to items that get qualified to Round 3 from a first-time entrant.

(If the scores are equal, the judges’ decision will be final)

SCORING CRITERIA

TABLE A.

No.	ASPECT	CRITERIA FOR SCORING Categories 1-6, 15-22 and 25-28	SCORE
1	Repro	Suitability of the screen ruling for the job/substrate, quality of scans, implementation of trapping where applicable etc.	20
2	Print	Appropriateness of print process and substrate, ink densities, colour purity, dot gain control, registration accuracy etc.	40
3	Finish	Tidiness of print to maintain a dirt-free surface, accuracy of cutting / trimming, quality of binding, lamination, folding, pasting etc.	10
4	Design & Concept	The visual impact of the design, colour harmony, typography, the extent of contribution of visual elements for achievement of the intended purpose etc.	20
5	Innovation	Application of imagination and initiative for product evolution, appeal to multiple senses, creating new markets for printing, greater value from existing resources etc.	10
TOTAL			100

TABLE 2

No.	ASPECT	CRITERIA FOR SCORING Categories 7-9 and 23-24	SCORE
1	Repro	Quality of images, appropriate colour contrast, appropriate highlight-shadow differentiation etc.	20
2	Print	Colour purity, Uniformity of print across the surface, acceptable level of graininess, registration between inks, registration front-to-back where applicable etc.	30
3	Finish	Quality of post print applications (foil, varnish, emboss etc.), Accuracy of cutting / trimming, quality of binding, lamination, folding, pasting etc.	20
4	Design & Concept	The visual impact of the design, colour harmony, typography, the extent of contribution of visual elements for achievement of the intended purpose etc.	20
5	Innovation	Application of imagination and initiative for product evolution, appeal to multiple senses, creating new markets for printing, greater value from existing resources etc.	10
TOTAL			100

TABLE 3

No	ASPECT	CRITERIA FOR SCORING Categories 10-14	SCORE
1	Repro	Quality of images, appropriate colour contrast, appropriate highlight-shadow differentiation etc.	10
2	Print	Appropriateness of print process and substrate, ink densities, dot gain control, Colour purity, Uniformity of print across the surface, acceptable level of graininess, registration between inks, registration front-to-back where applicable etc.	20
3	Finish	Quality of post print applications (foil, varnish, emboss etc.), Accuracy of cutting / trimming, quality of binding, lamination, folding, pasting etc.	30
4	Design & Concept	The visual impact of the design, colour harmony, typography, the extent of contribution of visual elements for achievement of the intended purpose etc.	30
5	Innovation	Application of imagination and initiative for product evolution, appeal to multiple senses, creating new markets for printing, greater value from existing resources etc.	10
TOTAL			100

Special Note:

The judges at their discretion and in unanimous agreement may change the judging criteria in general that shall equally apply to all the entries submitted for a category, to suit the conditions and types of entries.

The categories for the Award Competition have been selected on the basis of customer perception of printed products. Although printers will appreciate the technical challenges associated with high quality reproduction of photographs, tight registration etc., the end users are more likely to evaluate a printed product on the intended purpose. For example, a high quality print of a large image on a single sheet calendar or poster will be appreciated by all. However, in the case of an office calendar, typography and layout will be the differentiating factors, while printing is expected to be tidy enough so as to not distract the viewer from the layout.